

# E-NEWS 2024

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LAHORE SCHOOL OF ECONOMICS

1st December 2024 - 31st December 2024



Lahore School Digital Media



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# 2ND DECEMBER 2024 BTECH COMPETITION



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2ND DECEMBER 2024  
LAHORE SCHOOL OF ECONOMICS  
BETHAK BY LAHORE SCHOOL  
LITERATURE SOCIETY



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3RD DECEMBER 2024  
DASTAN-E-DIL BY LAHORE SCHOOL  
LITERATURE SOCIETY



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3RD DECEMBER 2024  
MUSICAL EVENING BY RIZWAN BAIG



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4TH DECEMBER 2024  
AHMED GUEST SPEAKER SESSION



Mr. Ahmed Khan, CEO at Punjab Skills Development Fund (PSDF) visited The Lahore School of Economics on Wednesday, December 04, 2024 to give a talk to BBA students who are enrolled in the course of "Sociology".

He covered the following topic in his talk:

- Artificial Intelligence in the rapid changing world:  
Implications on sociological studies



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4TH DECEMBER 2024  
GOHAR IQBAL - GUEST SPEAKER  
SESSION



Mr. Gohar Iqbal, CEO & Partner at Johnny and Jugnu visited The Lahore School of Economics on Wednesday, December 04, 2024 to give a talk to the BS IV students who are enrolled in the course of "Entrepreneurship and SME Management".

He covered the following topics in his talk:  
Journey of Johnny and Jugnu  
Challenges faced by an entrepreneur  
How to stay motivated in-between failures  
Current fast food industry and its futures



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4TH DECEMBER 2024  
PLANTATION DRIVE BY  
ENVIRONMENT CONSERVATION  
SOCIETY



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13TH DECEMBER 2024  
LUNCHEON



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27TH DECEMBER 2024  
LUNCHEON



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